



**BOYS & GIRLS CLUBS**  
OF NORTHEASTERN PENNSYLVANIA

# “Champion of Youth” Reception 2011

**Ticket Reservations & Sponsorship Opportunities**

May 19, 2011 at the Glenmaura National Golf Club from 5:30 p.m. to 7:30 p.m.

Join us in honoring those who truly make a difference in the lives of local children!

## Sponsorship Opportunities

### CHAMPION UNDERWRITER

Only One Opportunity Available (variable up to \$10,000)

Covers fixed cost for the event so all proceeds go directly to the Club.

Includes sole signage at event, 10 tickets and 1-page color program ad

**Gold Sponsor** (\$5,000) 8 tickets and Full-page, color program ad

**Silver Patron** (\$2,500) 6 tickets and Full-page, B&W program ad

**Bronze Patron** (\$1,250) 4 tickets and Full-page, B&W program ad

## Program Book Advertising Opportunities

Full Pg. Color (\$600)  Full Pg. B&W (\$300)  1/2-Pg. B&W (\$200)

1/4-Pg. B&W (\$125)  1/8-Pg. (\$100)  Sponsor (\$50)

No Ad, but I would like to make a donation of \$\_\_\_\_\_

## Ticket Reservations

\_\_\_\_\_ Number of Tickets (\$150/per person)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Payment information

Cash (Amount \$\_\_\_\_\_)

Check (Check # \_\_\_\_\_)

Credit Card

**Credit Card - accepted online at [www.bgcnepa.org](http://www.bgcnepa.org)**

or simply provide the following information:

Card Number \_\_\_\_\_

Type of Card \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration \_\_\_\_\_ Sec. Code \_\_\_\_\_

Billing address if different than listed above.

**Total Payment \$** \_\_\_\_\_

## Support Us in Honoring the 2011 “Champions of Youth”

Pat and John Atkins

**Blue Cross of Northeastern Pennsylvania**

Accepted by Denise S. Cesare,  
President and CEO

**David J. Price**

President  
PDQ Print Center

**Walter L. Schautz**

President  
Grove Textiles Inc. &  
Honorary Director,  
Boys & Girls Clubs of NEPA

## Advertising Specifications

### Ad Dimentions

Full Page (8” x 10.5”) 1/2-Page (8” x 5”)

1/4-Page (3.75” x 5”) 1/8-Page (3.75” x 2.25”)

### Ad Copy

Repeat

Will Mail

Will e-mail

Use a Template Ad

- Please mail or e-mail all final digital artwork
- If a properly sized digital file is not available, we can add your name, company name or logo to a standardized “template” advertisement
- Accepted digital formats - PDF, JPG, Word and Pub.
- Color ads are available for full page only

### Remit payment and ad creative to:

Ms. Julianne Kalasinski  
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570.342.8709 ext. 110

[www.BGCNEPA.org](http://www.BGCNEPA.org)

**Material Deadline for Program Ads is April 22, 2011**